Every minute a mother goes missing. She perishes in childbirth or from complications of pregnancy. Her death is preventable. This tragedy adds up to 529,000 deaths each year, leaving a devastating void in families, communities, entire regions. The emotional, social and economic consequences affect every one of us.

There is a solution. Ten years ago, 179 governments committed to it when they signed the Programme of Action of the International Conference on Population and Development (ICPD). The ICPD prescribes the steps that will not only save millions of women's lives but empower societies to achieve a better future. Support your government's commitment.



"A girl born today in the developing world faces better prospects than a girl who was born 10 years ago. School enrolment rates are increasing, mortality is declining and life expectancy is rising, more and more women and couples are able to choose the number and spacing of their children and many countries are taking additional steps to confront HIV/AIDS. But progress is uneven, and in some cases slipping backwards. We need the strength and determination of a marathon runner to meet our goals during the next decade."

Thoraya Ahmed Obaid,

Executive Director, UNFPA

2004 marks the 10th anniversary of the groundbreaking International Conference on Population and Development (ICPD) in Cairo, Egypt, in 1994.

ICPD Programme of Action

ALMOST ALL COUNTRIES ARE TAKING ACTION TO:

- Enact laws and policies to protect the rights of women and girls
- Ensure equal access to primary education for girls and boys
- Ensure universal access to reproductive health services as part of basic primary health care
- Empower women and girls socially and economically
- Prevent HIV infection
- End gender-based violence

Keeping the Promise

Over the next decade, UNFPA, the United Nations Population Fund, urges governments to honor the commitments made in 1994 at the International Conference on Population and Development (ICPD).

Every nation knows what to do. The ICPD Programme of Action is a guiding plan for 20 years. One decade is past and much remains to be done.

To learn how you can support the ICPD and its lead organization, UNFPA, visit us at www.unfpa.org



• • World population day 11 JULY 2004

ICPD at 10